

Scotch-Brite™ Scrubstakes Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Scotch-Brite™ Scrubstakes Sweepstakes (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old and are of the age of majority in their applicable jurisdiction at the time of entry. Employees of 3M Company, HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: 3M Company, 3M Center St. Paul, MN 55144. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on April 24, 2017 at 12:00 a.m. Eastern Time (“ET”), and ends on June 18, 2017 at 11:59 p.m. ET (the “Promotion Period”), and consists of eight (8) weekly entry periods (each a “Weekly Entry Period”) as well as a grand prize entry period (“Grand Prize Entry Period”) that coincides with the Promotion Period, as set forth below.

ENTRY PERIOD	START DATE (AT 12:00 A.M. ET)	END DATE (AT 11:59 P.M. ET)	APPROXIMATE DRAW DATE/WINNER NOTIFICATION DATE
1	April 24, 2017	April 30, 2017	May 1, 2017
2	May 1, 2017	May 7, 2017	May 8, 2017
3	May 8, 2017	May 14, 2017	May 15, 2017
4	May 15, 2017	May 21, 2017	May 22, 2017
5	May 22, 2017	May 28, 2017	May 29, 2017
6	May 29, 2017	June 4, 2017	June 5, 2017
7	June 5, 2017	June 11, 2017	June 12, 2017
8	June 12, 2017	June 18, 2017	June 19, 2017
Grand Prize	April 24, 2017	June 18, 2017	June 19, 2017

Administrator’s computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: During the Promotion Period, visit <https://scrubstakes.scotch-brite.com> (“Website”) and follow the links and instructions to complete and submit the registration form including a valid email address. Also, you will be required to pick either “Team Sponge” or “Team Dish Cloth” and write a brief summary explaining your rationale for joining your team (“Submission”). By doing so, you automatically will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize Entry Period drawing. Non-winning entries will be included in any subsequent Weekly Entry period drawing.

By uploading your Submission, you agree that it conforms to the Submission Guidelines and Content Restrictions as defined below (collectively, the “Guidelines and Restrictions”) and that Sponsor, may disqualify you from the Sweepstakes if it believes, in its sole discretion, that your Submission fails to conform to the Guidelines and Restrictions.

Submission Guidelines:

- The Submission must be in text format;
- The Submission can be up to eighty (80) characters in length; and
- The Submission must be in English.

Content Restrictions:

- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Sweepstakes;
- The Submission must not feature brand names or trademarks other than Sponsor's mark, which entrant has a limited license to use to incorporate into his/her Submission for this Sweepstakes;
- The Submission must not contain text not created by entrant;
- The Submission must not contain text that is inappropriate, indecent, obscene hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain text that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.

Limit: You may enter one (1) time during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification.

Entrant must have permission from all individuals mentioned in the Submission (if any) to use their name and likeness in the Submission and to grant the rights set forth herein. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor. Uploading a Submission constitutes entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Submission. Released Parties (as defined in Section 9, below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Submissions, all of which will be void.

In the event of a dispute as to any registration or Submission, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

Bonus Sweepstakes Opportunity: After you enter the Sweepstakes, you will have the opportunity to share your team (either Team Sponge or Team Dish Cloth) on Twitter: Click on the Twitter Share button, on the Website, and include #sweepstakes AND either #teamsponge or #teamdishcloth in the Tweet box. By doing so, you automatically will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize Entry Period drawing. Non-winning entries will be included in any subsequent Weekly Entry Period drawing. Limit: You may participate one (1) time during the Promotion Period.

Do not use both #teamsponge or #teamdishcloth in the same tweet. Your tweet need not contain any other words or content. The "tug-of-war" between #teamsponge and #teamdishcloth is just for fun and has no impact on whether you win a prize. Your tweet must contain both #sweepstakes and one of the other hashtags to be eligible and compliant. Regardless of the number of times you tweet, you will receive a maximum of one (1) Sweepstakes entry towards the applicable Weekly Entry Period and one (1) Sweepstakes entry into the Grand Prize Entry Period drawing. Your tweet must comply with Content Restrictions and not contain any offensive, disparaging, or otherwise inappropriate content, as determined by Sponsor in its sole discretion, or it may not be considered a compliant tweet, and you may not be permitted to receive an offer or win the prize in this Sweepstakes. Your Twitter account and associated content must be public or you will not be able to participate or be considered for a prize. If you do not have a Twitter account, visit Twitter (www.twitter.com) and follow the links and instructions to create one, subject to terms determined by Twitter.

5. Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the applicable Entry Period, on or around the dates listed above in Section 3. The potential winners will be notified by email. The potential Grand Prize winner will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") which must be received by Administrator, within seven (7) days of the date notice or attempted notice is sent, in order to claim the prize. Each potential Weekly Prize winner will be required to provide his/her mailing address (P.O. Boxes are not permitted) which must be received by Administrator, within seven (7) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Sweepstakes.

6. Prizes: ONE (1) GRAND PRIZE: \$20,000 towards a kitchen makeover fulfilled as a check. Approximate Retail Value ("ARV"): \$20,000.

ONE HUNDRED SIXTY (160) WEEKLY PRIZES (twenty (20) awarded per Weekly Entry Period): Weekly winners will receive a prize pack depending on which "Team" was chosen during registration. The prize packs for Team Sponge & Team Dish Cloth are outlined below.

Team Sponge Prize Pack:

Quantity TWO (2) of each of the following:

1. Scotch-Brite® Heavy Duty Scrub Sponge 6-pack - \$5.48 (x2)
2. Scotch-Brite® Non-Scratch Scrub Sponge 6-pack - \$5.48 (x2)

Quantity ONE (1) of each of the following:

3. Scotch-Brite® Heavy Duty Dishwand - \$2.98
4. Scotch-Brite® Non-Scratch Dishwand Refill 2-pack - \$2.98
5. Scotch-Brite® Disposable Toilet Scrubber Starter Kit - \$12.21
6. Scotch-Brite™ Lint Roller Twin Pack - \$5.78

TOTAL PRIZE PACK VALUE: \$45.87

OR

Team Dish Cloth Prize Pack:

Quantity FOUR (4) of each of the following:

1. Scotch-Brite® Scrubbing Dish Cloth 2-pack - \$4.99 (x4) (Navy, Teal, Coral, Gray)

Quantity ONE (1) of each of the following:

2. Scotch-Brite® Heavy Duty Dishwand - \$2.98
3. Scotch-Brite® Non-Scratch Dishwand Refill 2-pack - \$2.98
4. Scotch-Brite® Disposable Toilet Scrubber Starter Kit - \$12.21
5. Scotch-Brite™ Lint Roller Twin Pack - \$5.78

TOTAL PRIZE PACK VALUE: \$43.91

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the applicable Entry Period, during the Promotion Period. Limit: one (1) Grand Prize and one (1) Weekly Prize per person. Total ARV of all prizes: \$27,339.20.

7. Release: By receipt of any prize, winners agrees to release and hold harmless Sponsor, Twitter, Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the

right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy http://solutions.3m.com/wps/portal/3M/en_US/WW3/Country/Corp/Privacy/.

13. Winner List: For a winner list, visit <http://bit.ly/2mFifh9>. The winner list will be posted after winner confirmation is complete.

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Abbreviated Disclosure for Advertising

[These disclosures should not be posted with the full official rules; they are intended for use with advertising only]

ABBREVIATED RULES for TV and Radio

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 OR OLDER AND ARE OF THE AGE OF MAJORITY IN THEIR APPLICABLE JURISDICTION. VOID WHERE PROHIBITED. Sweepstakes ends 6/18/17. For Official Rules, and complete details, visit <https://scrubstakes.scotch-brite.com/>. Sponsor: 3M Company.

ABBREVIATED RULES for Print

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS OR OLDER AND ARE OF THE AGE OF MAJORITY IN THEIR APPLICABLE JURISDICTION. VOID WHERE PROHIBITED. Sweepstakes ends 6/18/17. For Official Rules, prize descriptions and odds disclosure, visit <https://scrubstakes.scotch-brite.com>. Sponsor: 3M Company, 3M Center St. Paul, MN 55144.

Abbreviated rules for online Ads – Banner

NO PURCHASE NECESSARY. Ends 6/18/17. To enter and for Official Rules, visit <https://scrubstakes.scotch-brite.com>.

Abbreviated Rules for online Ads – Not a Banner

NO PURCHASE NECESSARY. Legal residents of the 50 United States (D.C.) 18 years or older and are of the age of majority in their applicable jurisdiction. Ends 6/18/17. To enter and for Official Rules, including odds, and prize descriptions, visit <https://scrubstakes.scotch-brite.com>. Void where prohibited.